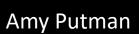


Roxana Velásquez | Executive Director & CEO February 16, 2021



SDMA Founding Collectors & Board Members







Josephine Everett



Edward Binney 3rd



Earl Grant



Barbara Walbridge







Cora Timken-Burnett



Amida Buddha Wood, 17th c. Edo Period, Japan



The Baldwins

Henri Toulouse-Lautrec Red-Headed Nude Crouching Oil on board, 1897



Permanent Collections & Exhibitions











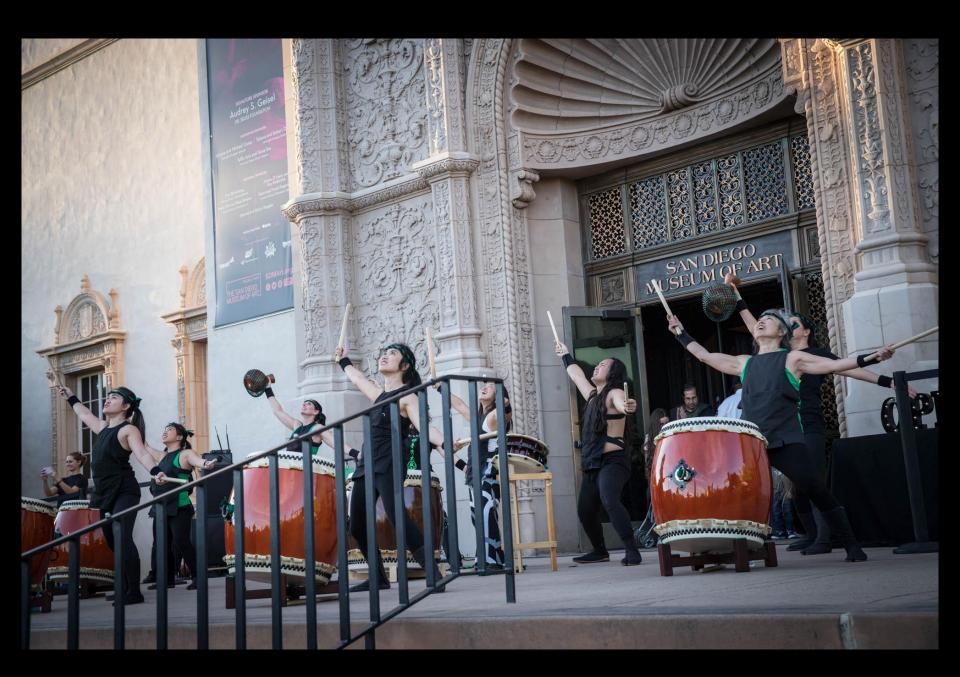






SDMA PUBLIC PROGRAMS









CURRENT & UPCOMING EXHIBITIONS

Masters of Photography: The Garner Collection



Ana de Alvear: Everything You See Could be a Lie





Elisabeth-Louise Vigée-Le Brun, Portrait of the comtesse Kagenek (1779-1842) as Flore

Lucas Cranach The Elder

From Cranach to Canaletto: The Bemberg Collection



THE BOARD

Roles & Responsibilities

- FIDUCIARY responsibility to steer an organization towards a sustainable future
- Ensure adequate resources in order to advance the mission
- GOVERNANCE Adopt ethical legal and management policies
- ADVOCACY Ambassadorial role for the institution
- Provide foresight, oversight, and insight to the organization
- Committee work

Current Challenges & Opportunities

- Scrutiny Source of funding
- Code of Ethics Conflict of Interest
- Inclusion, Diversity, Equity, and Access
- Deaccessioning

The New York Times

THE WALL STREET JOURNAL.

THE ART NEWSPAPER

Warren Kanders Quits Whitney Board After Tear Gas Protests

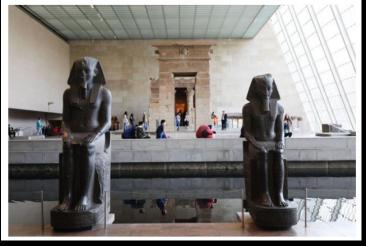
Days after eight artists left the Whitney Biennial, the vice chairman stepped down amid criticism of how his company's law enforcement supplies are used.





The Met Stops Taking Gifts From Purdue Pharma's Sacklers

New York museum is latest institution that won't accept donations from family that owns opioid maker



'Toxic philanthropy' versus 'egalitarian principles': artists, art workers and activists call for Leon Black's removal as MoMA board chairman

Signers allude to his payments to sex offender Jeffrey Epstein and other financial ties

NANCY KENNE

5th February 2021 18:20 GMT





The Boston Globe

Trustees of cultural institutions tend to be overwhelmingly white. Is that changing?

Local museums, music and dance organizations look to diversify their boards

By Malcolm Gay Globe Staff, Updated November 28, 2020, 2:59 p.m.







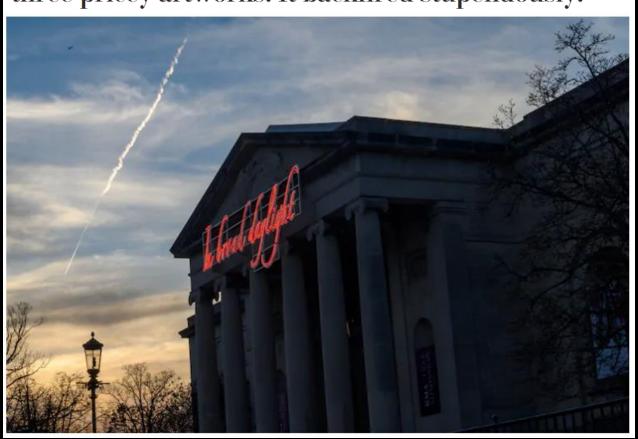




Edward E. Greene has been named president of the MFA's board of trustees. BRAD FOWLER, SONG OF MYSELF PHOTOGRAPHY

The Washington Post

A Baltimore museum tried to raise money by selling three pricey artworks. It backfired stupendously.



A Comparison of Boards

<u>Museums</u>

- Average 28.5 board members
- Ranges from 9 to 98 total board members
- Women = 45%

Corporate

DOW JONES

S&P 500

9

11.4

Board Members

10.7

Board Members

26%

Retaining and Expanding a Board

- Provide training, tools, and knowledge to add real value to the organization and enhance their experience as board members
- Ignite passion for the mission
- Demonstrate that their commitment, time, and efforts have a real impact within our communities
- "Behind the scenes" experiences, locally, nationally, and internationally
- Direct access to the leadership of the institution
- Observe your community make sure it is reflected within the board

MISSION: To inspire, educate, and cultivate curiosity through great works of art











ACCESS



The Golden Age of Spain, Museo de Historia Mexicana, Monterrey, Nuevo León, Mexico

El Universo, only stained glass work of art by Rufino Tamayo at Grupo Alfa, Mexico





Visit to private collection in Granada, Spain





ARTISTS









PRODUCT



EPIC TALES

FROM ANCIENT INDIA

Paintings from The San Diego Museum of Art

Prior to the treastent century, the most prestigite occupation for radius pointers was the illustration religious texts and desired literature. Involved fire frequire missainers in the calcidate reserve; president missainers in the calcidates reserve; socied for just such manuscripts, plining start a image in a symbolic resistansish, but helpost reader to understand and tempore; the content of a manufact, those use the manuscripts missaed on the at market, they were define dissensemed on the startest, they were define dissensemed and startest to the contraction of the contraction.

This eshibition resultes paintings with the stories they flustrate, driven from the great indian literary treasures —the alloquous hurune, Januaryane, and Regoratios—aswell as hersian texts that became especially belaved in selfal. Each of these talles, whether it recounts the exploits of gods and kings or the travalls of star-crossed lowers, the etyp in toole in the ancient cultural practices and religious trackings of India.

Esta exposición reúne las pinturas con las historias que Biotres, estraldas de los grandes testoros literarios de la indire el filapponto prunse, el lamponto y el Rogomolo por la composición de la composición de la superiorida de la composición de la composición de aprecisión de la composición de la procisión de la superiorida de la produción de la pro





IMPLEMENTATION







Growth in past 5 Years (FY19 vs FY14)

Attendance

Attendance Revenue



2X

Increase in SDMA Board Members

38

Total Board Members

FY20 = 11 New Board members

FY21 = 7 New Board Members





Attrition

- Retirement
- Family
- Roll-off Requirement (vote passed to remove from bylaws in FY19)

THE COVID ERA



Stages of Quarantine







Resilience of Effective Board Participation

- Exceeded Revenue Goal for SDMA's Biggest Annual Fundraiser, Art Alive, in April 2020 while the Museum was Shut Down
- Bylaws Updated and Strengthened
- PPP secured
- Feasibility study completed
- Attracted new board members
- Immersion into the digital arena
- The future

