## ALTERNATIVE FUNDING CASE STUDY

**PROBLEM:** Employer receives a 12.3 percent increase on Group Health Plan premium, the fourth year of

double-digit increases.

**DILEMMA:** In the past, Employer has made the choice of cutting benefits and/or charging employees for a

portion of the increase. The Employer acknowledges this is not a solution.

ANALYSIS: After a detailed review of Group Health Plan and survey of employees, it was determined that

the majority of the plan usage was office visit and prescription related.

**SOLUTION:** Alternative Funding...the Employer contracts with an insurance carrier for a high deductible

health plan, and then offers a lower deductible to the employees. The difference between those

two deductibles, the employer reimburses eligible expenses to the employee and/or their

dependents.

**RESULTS:** Employer reduces first year cost by 16.8%, continues to offer a Group Health Plan the employees

and their dependents appreciate, and, for the first time, has a long-term answer.

MONTHLY PLAN COMPARISON		OLD PLAN \$500 Deductible	\$2000 Deductible	SAVINGS
Employee	4	\$351.98	\$292.55	\$59.43
Employee + Spouse	2	\$703.98	\$585.10	\$118.88
Employee + Family	3	\$985.54	\$819.14	\$166.40
Employee + Child(ren)	1	\$633.56	\$526.59	\$106.97
		\$6,406.05	\$5,324.41	\$1,081.64
MONTHLY PREMIUM SAV		S RENEWAL		16.88% \$12,979.70
	NGS	S RENEWAL  UTILIZATION vs. SAVING	GS	
	NGS		GS	16.88% \$12,979.70
	NGS		GS	
ANNUAL PREMIUM SAVII	NGS	UTILIZATION vs. SAVING	GS	\$12,979.70 Savings
ANNUAL PREMIUM SAVII  Utilization	NGS	UTILIZATION vs. SAVING  Deductibles	GS	\$12,979.70 Savings \$ 11,681.7
ANNUAL PREMIUM SAVII  Utilization  10%	NGS	UTILIZATION vs. SAVINO  Deductibles  2	GS	\$12,979.70 Savings \$ 11,681.7

WHAT YOU SHOULD KNOW...ON AVERAGE 70% OF YOUR EMPLOYEES' ANNUAL MEDICAL PLAN DEDUCTIBLE EXPENSES WILL BE **LESS THAN \$500**. LET US SHOW YOU HOW ALTERNATIVE FUNDING CAN BENEFIT YOUR COMPANY!